



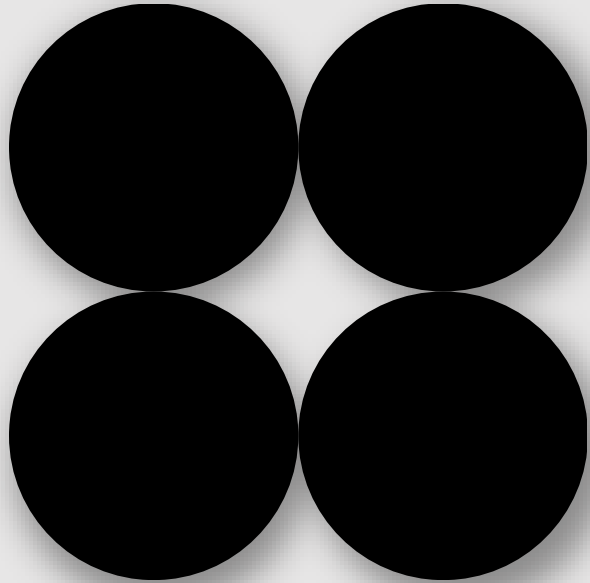
ITB
BERLIN

The World's
Leading
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EXPERIENCE LUXURY AT ITS FINEST. TOGETHER.

Home of Luxury at ITB Berlin 2024 - Program





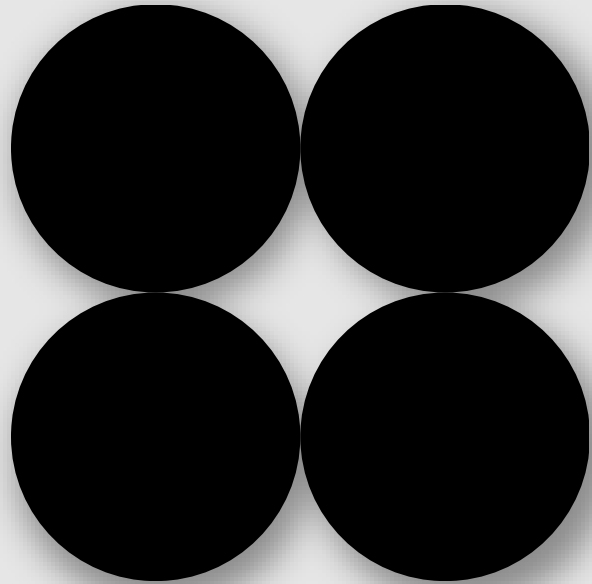
Tuesday, 05.03.2024

Program, Tuesday, 05.03.2024

08:30 – 09:00	Welcoming and Registration Registration Desk in the Garden	You will be guided to your table. Arrive at your own leisure and prepare yourself.
09:00- 10:00	Get Together – Breakfast The Kitchen	Meet selected buyers from the Buyer Circle. Use the first open networking situation to arrive at the Home of Luxury and make contacts (and of course enjoy an exclusive breakfast).
10:00- 13:00	Open Networking	Use the time here to make your ow n appointments and meet your con tacts. Invite your meeting participa nts to your table in the Home of Luxury.

Program, Tuesday, 05.03.2024

13:00 – 14:00	Lunch Break The Kitchen	Enjoy your exclusive lunch in a quiet atmosphere.
14:00 – 15:00	Meet the Media	Exclusive media representatives will be invited to the Home of Luxury during this period. To get to know the Home of Luxury and you as a participant.
15:00 – 16:00	Open Networking	Use the time here to make your own appointments and meet your contacts. Invite your meeting participants to your table in the Home of Luxury.
16:00 – 18:00	Get Together - Event	Get Together Event by Maxx Royal.



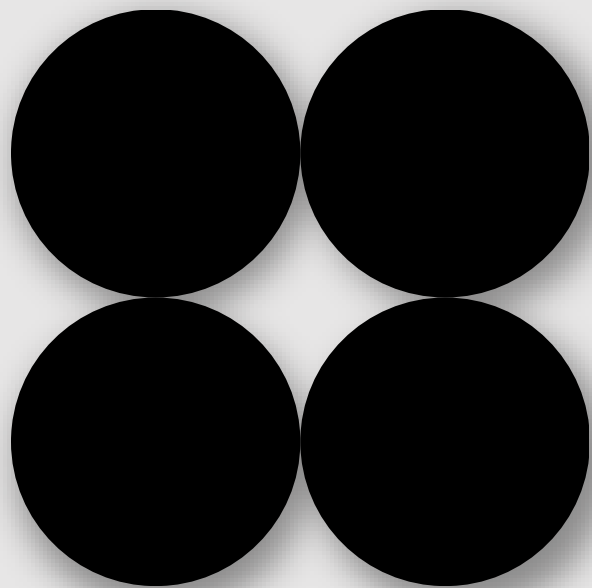
Wednesday, 06.03.2024

Program, Wednesday, 06.03.2024

08:30 – 09:00	Welcoming and Registration Registration Desk in the Garden	You will be guided to your table. Arrive at your own leisure and prepare yourself.
09:00- 11:30	Open Networking	Use the time here to make your own appointments and meet your con- tacts. Invite your meeting participa- nts to your table in the Home of Luxury.
13:00 – 14:00	Lunch Break The Kitchen	Enjoy your exclusive lunch in a quiet atmosphere.

Program, Wednesday, 06.03.2024

14:00 – 16:00	Open Networking	Use the time here to make your own appointments and meet your contacts. Invite your meeting participants to your table in the Home of Luxury.
16:00 – 16:30	Tea Break	Relax with a cup of tea or coffee in the afternoon and enjoy another culinary offering.
16:30 – 17:00	Open Networking	Use the time here to make your own appointments and meet your contacts. Invite your meeting participants to your table in the Home of Luxury.
17:00 – 20:00	Evening Event with Connoisseur Circle	Evening event in cooperation with the Connoisseur Circle.



Thursday, 07.03.2024

Program, Thursday, 07.03.2024

08:30 – 09:00	Welcoming and Registration Registration Desk in the Garden	You will be guided to your table. Arrive at your own leisure and prepare yourself.
09:00-10:30	ITB Speed Networking CityCube Berlin	Welcome to speed dating for buyers and sellers at the trade fair. Each meeting is an opportunity to make new contacts, explore business opportunities and discover potential partnerships.
10:30-11:30	ITB Berlin Convention Blue Stage, Hall 7.1	Luxury Travel takes the lead driving transformation from a position of strength.
10:30 – 12:00	Meet the media	Exclusive media representatives will be invited to the Home of Luxury during this period. To get to know the Home of Luxury and you as a participant.

Program, Thursday, 07.03.2024

12:00- 13:00	Open Networking	Use the time here to make your own appointments and meet your contacts. Invite your meeting participants to your table in the Home of Luxury.
13:00 – 14:00	Lunch Break The Kitchen	Enjoy your exclusive lunch in a quiet atmosphere.
14:00 – 16:00	Open Networking	Use the time here to make your own appointments and meet your contacts. Invite your meeting participants to your table #i n the Home of Luxury.
16:00 – 16:30	Tea Break	Relax with a cup of tea or coffee in the afternoon and enjoy another culinary offering.
16:30 – 18:00	Open Networking	Use the time here to make your own appointments and meet your contacts. Invite your meeting participants to your table in the Home of Luxury.