



ITB
BERLIN

The World's
Leading
Travel Trade
Show®

ITB BERLIN 2024

LGBTQ+ MEDIA BRUNCH

The official LGBTQ+ Tourism Segment at ITB Berlin offers various opportunities to participate and showcase your LGBTQ+ products and services:

- LGBTQ+ Tourism Pavilion
- LGBTQ+ Presentation Slots
- LGBTQ+ Tourism Stage
- LGBTQ+ Tourism Café/Lounge
- LGBTQ+ Tourism Partnerships (Marketing & Sponsorships)

- ITB Diversity Gala brought to you by Diversity Tourism
- Global LGBTQ+ Business Summit

Additionally, ITB Berlin offers a well-established **LGBTQ+ Media Brunch** which takes place on

TUESDAY, 5 March 2024, 10.00 am – 11.30 pm, LGBTQ+ Tourism Pavilion

This networking event is open to **ALL** accredited media, editors, journalists, freelancers, bloggers who are interested in LGBTQ+ Tourism. Tourist boards, hotels and other tourism suppliers have the opportunity to join the LGBTQ+ Media Brunch to present their products and services as:

EXHIBITING PARTNER

- One table for brochure material during the LGBTQ+ Media Brunch
 - Area to position your own display (display not included)
 - Official introduction during the event
 - Brunch buffet catering incl. coffee, tea, water, soft-drinks
 - Company name incl. link listed on www.itb.com/lgbtqtourism as exhibiting partner of the LGBTQ+ Media Brunch
 - Company name listed in the official ITB LGBTQ+ program brochure as exhibiting partner of the LGBTQ+ Media Brunch
 - Company name mentioned in the ITB LGBTQ+ press release as exhibiting partner of the LGBTQ+ Media Brunch
- EUR 2.500,00** plus German value-added tax (VAT)

PRESENTING PARTNER

- All benefits as exhibiting partner of the LGBTQ+ Media Brunch (see above)
 - plus PPT presentation slot (5 minutes) during the event
 - plus promotion video reel during the media brunch plus upload of your PPT presentation/video on www.itb.com/lgbttourism after the event
 - plus Presenting Partner logo & website in ITB LGBTQ+ program brochure
 - plus Presenting Partner mentioned in one of the ITB Berlin trade visitor & one of the exhibitor newsletters
 - plus Presenting Partner mentioned in the ITB LGBTQ+ press release
- EUR 6.000,00** plus German value-added tax (VAT)



APPLICATION

LGBTQ+ MEDIA BRUNCH

ITB BERLIN 2024

Please fill out this application form with your complete billing address incl. your EU-VAT number (if applicable), confirm with your signature and company stamp and e-mail back to us.

LGBTQ+ MEDIA BRUNCH ITB BERLIN 2024

Tuesday, 5 March 2024, 10.00 am – 11.30 pm

EXHIBITING PARTNER
EUR 2.500,-

PRESENTING PARTNER
EUR 6.000,-

All rates are plus German value-added tax (VAT)

Billing Company: _____

EU-VAT No.: _____

Contact person: _____

Street: _____

Postal Code: _____ **City:** _____

Phone: _____ **E-Mail:** _____

Date: _____ **Signature/Stamp:** _____

Payment Conditions: Payment must be received four weeks prior to ITB Berlin 2024 at the latest. Shipping costs or any extra services are **not** included in this offer.

The sponsorship agreement will be concluded with Diversity Tourism GmbH as official partner of ITB Berlin.

Please e-mail back to:

Mr. Tom Dedek

Tel +49 – (0) 89 – 62 43 97 72
TD@diversitytourism.com
www.itb.com/lgbqtourism

LGBTQ+ Tourism Advisor ITB Berlin:

Thomas Bömkes
TB@diversitytourism.com
Diversity Tourism GmbH
P.O.Box 140163, 80451 Munich, Germany

LGBTQ+ Tourism Segment ITB Berlin:

Ramona Zaun
Ramona.Zaun@messe-berlin.de
Messe Berlin GmbH
Messedamm 22, 14055 Berlin, Germany