



ITB
BERLIN

The World's
Leading
Travel Trade
Show®

ITB BERLIN 2024

MEDICAL & HEALTH TOURISM EDUCATIONAL HUB

The official Medical & Health Tourism segment at ITB Berlin offers various opportunities to participate and showcase your medical tourism products and services:

- Medical & Health Tourism Pavilion
- Medical & Health Media Lunch
- Medical & Health Buyer Lounge
- Medical & Health Night
- Medical & Health Tourism Stage
- Medical & Health Tourism Partnerships (Marketing & Sponsorships)

Additionally, Medical & Health tourism suppliers have the opportunity to showcase their products and services at the **Educational Hub** of the Medical & Health Tourism Pavilion from Tuesday- Thursday, 5 -7 March 2024.

All ITB trade visitors & media are invited to these presentations via the ITB newsletters, the official ITB event program and the ITB Medical & Health Tourism press release. All suppliers are encouraged to invite also their own partners and customers.

PRESENTATION SLOT

- Individual 20 minutes-time slot for your PPT presentation incl. official introduction at the educational hub stage incl. laptop, beamer, screen, microphone
- Post-upload of your PPT presentation on the ITB Medical & Health Tourism microsite
- Set-up opportunity with own display and promotion material
- Listing in the exclusive ITB Medical & Health Tourism program brochure (slot description, website, logo)
- Listing on www.itb.com/medicaltourism (logo & link)
- Mentioning by name incl. link in one of the ITB trade and one of the exhibitor newsletters
- Mentioning by name in the ITB Medical & Health Tourism press release
- Listing in the official ITB event program

EUR 2.250,00 plus German value-added tax (VAT)



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APPLICATION

MEDICAL & HEALTH EDUCATIONAL HUB

ITB BERLIN 2024

Please fill out this application form with your complete billing address incl. your EU-VAT number (if applicable), confirm with your signature and company stamp and e-mail back to us.

ITB MEDICAL & HEALTH TOURISM EDUCATIONAL HUB:

- PRESENTATION SLOT (20 minutes)**
EUR 2.250,00

All rates are plus German value-added tax (VAT)

Preferred day/time slot: _____

Billing Company: _____

EU-VAT No.: _____

Contact person: _____

Street: _____

Postal Code: _____ **City:** _____

Phone: _____ **E-Mail:** _____

Date: _____ **Signature/Stamp:** _____

Payment Conditions: Payment must be received four weeks prior to ITB 2024 at the latest. Shipping costs or any extra services are **not** included in this offer.

Please send back to:

Mr. Tom Dedek

Tel +49 – (0) 89 – 62 43 97 72

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www.itb.com/medicaltourism

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